

T-Rex had a vegetarian cousin?...

It's another week, and another major food company is making waves about farm animal mistreatment. The largest U.S. foodservice company—Aramark—made a [major announcement](#) with HSUS regarding a sweeping animal welfare reforms in its supply chain.

McDonald's isn't doing so well though, and in fact it's closing hundreds of locations. What might help them out? I offer my thoughts in this [Associated Press story](#).

If you're a dinosaur fan, like I am, you'll be psyched by this [new discovery](#) of an herbivorous relative of

Finally, this is perhaps the [only time](#) both "sane" and "Paul Shapiro" have gone in the same title of an e

Paul Shapiro

Vice President, Farm Animal Protection

The Humane Society of the United States

Follow at <http://twitter.com/pshapiro>

P.S. [Video of the week](#): What I'd give for my cat Calvin to be able to skateboard like this cat.

P.P.S. For an interesting look at the pace of various social movements' progress in the U.S., this [Bloom and graphic](#) is pretty fascinating.